



**European regions for social inclusion
Europe for Citizens, 1.2**

Expected impact of the project and dissemination

The project is modelled this way: the direct target group are professionals, public officers, policy makers, CSO representatives who take part in international events (all together in five events around 430 participants!).

Each of the events is followed by evaluation and dissemination activities to be performed by the partners in regional and local indirect target groups – both policy/decision makers (Councils, politicians, staff), and general public (citizens). This model ensures both a multiplier effect and sustainability.

CITIZENS DIALOGUES will be performed during the events which means that we will try to involve high-level politicians operating on European level to join us during these events. In this way, our regional/local concerns will gain a European dimension.

IN CASE OF EACH OF THE PROJECT PARTNER, the key impact on indirect groups will go in three ways:

- "Horizontal"- to colleagues, staff members, representatives of different sectors. Institutions will be informed and supported with new solutions.
- "Bottom-up" to high policy/decision makers and councils. Policies revision. IMPORTANT! Some partners involve Committees, Councils and units that advise and follow up implementation of laws and other regulations on their territory in order to have formal impact on these matters.
- Among citizens, including groups at risk of exclusion/poverty.- **HOW CAN YOU DO THIS?**

Which tools can you actually use in your local/regional authority? Please comment:

ACTIVITIES	How?	Who?
Participation in international project events (5)	<ol style="list-style-type: none"> 1. Preparation of a delegation (mixed, not only the city hall or municipality staff but also CSO representatives) 2. Providing some content for each meeting (good practice to be shared, expert knowledge, a workshops topic and methodology, a presentation) 	EACH PARTNER
Dissemination activities after each international event among your staff members (horizontal)	<ol style="list-style-type: none"> 1. Preparation of report to staff members 2. Sharing publications about the event 	EACH PARTNER
Dissemination activities after each international event among policy/decision makers (bottom-up)	Preparation of submitting about the international event to the members of General Assembly (reporting)	EACH PARTNER
Dissemination among citizens, including groups at risk of exclusion/poverty.	Organization of workshops to reach citizens of the County	EACH PARTNER

Additional events on your territory	<ol style="list-style-type: none"> 1. NGOs involvement – NGOs are an integral part of regional development activities of the County Government 2. Support the awareness raising of an artistic, multimedia competitions to create a piece of art/poster/song (details to be decided later) for citizens to tackle in an artistic way the project issues. 	EACH PARTNER
VISIBILITY	Project advertised on your website and in your media during the whole implementation of it.	EACH PARTNER